



BOUNDLESS **POSSIBILITY**

2030 Strategic Plan

STRATEGIC PLANNING

provides a framework for
growth and future success
in a moment of significant
change and potential.



BOUNDLESS POSSIBILITY

reflects our desire to create the
conditions for people to learn,
discover, heal, create...
and make the world ever better.

Strategic Framework

What guides and inspires us to
redefine our boundless possibility.



Guiding Framework

MOTTO

Meliora [ever better]

MISSION

**Learn,
Discover,
Heal,
Create—
and make
the world
ever better.**



VISION

**The University of Rochester will
continue to frame and solve the
greatest challenges of the future.**

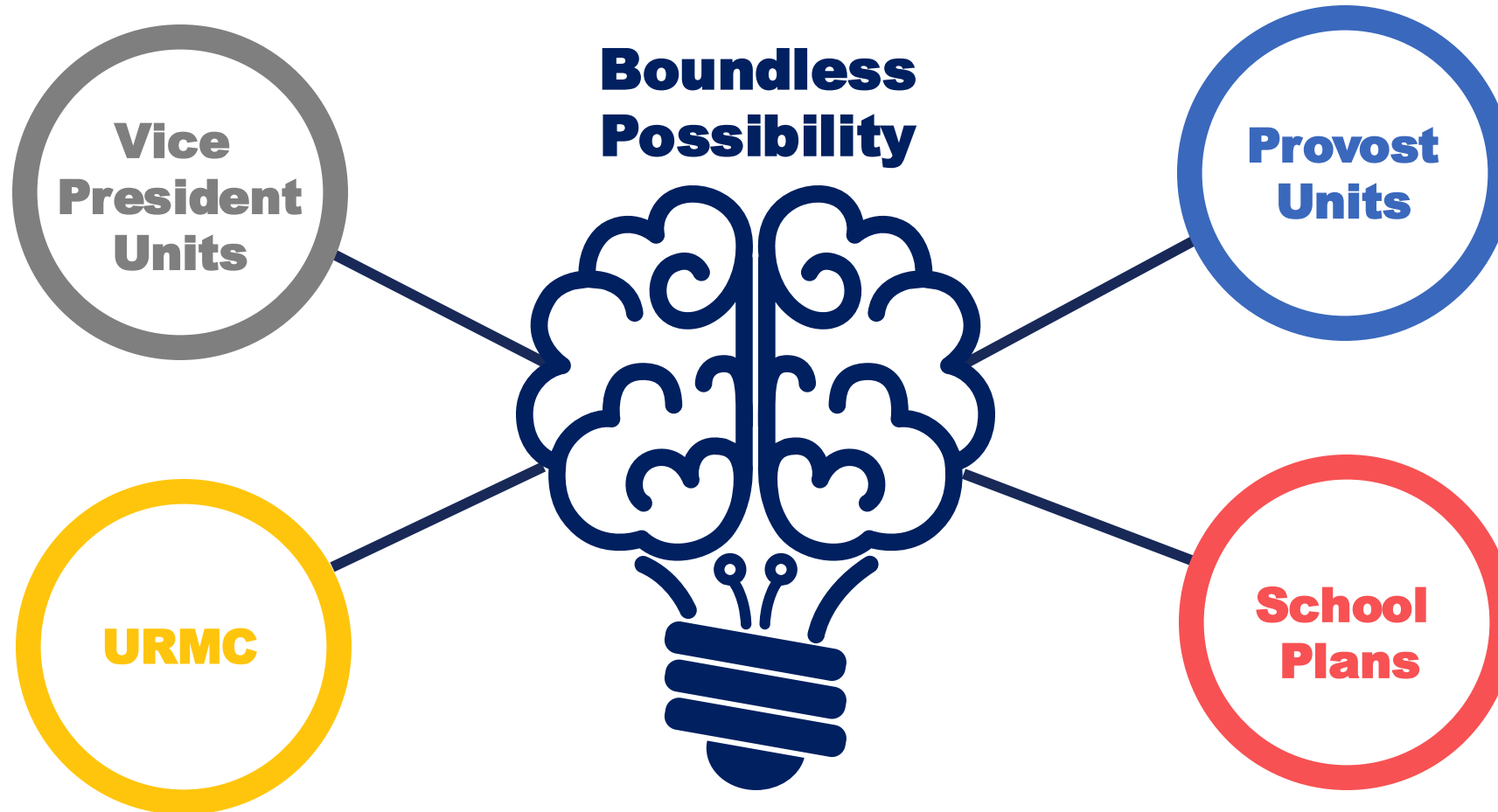
VALUES

**Equity | Leadership | Integrity
Openness | Respect | Accountability**

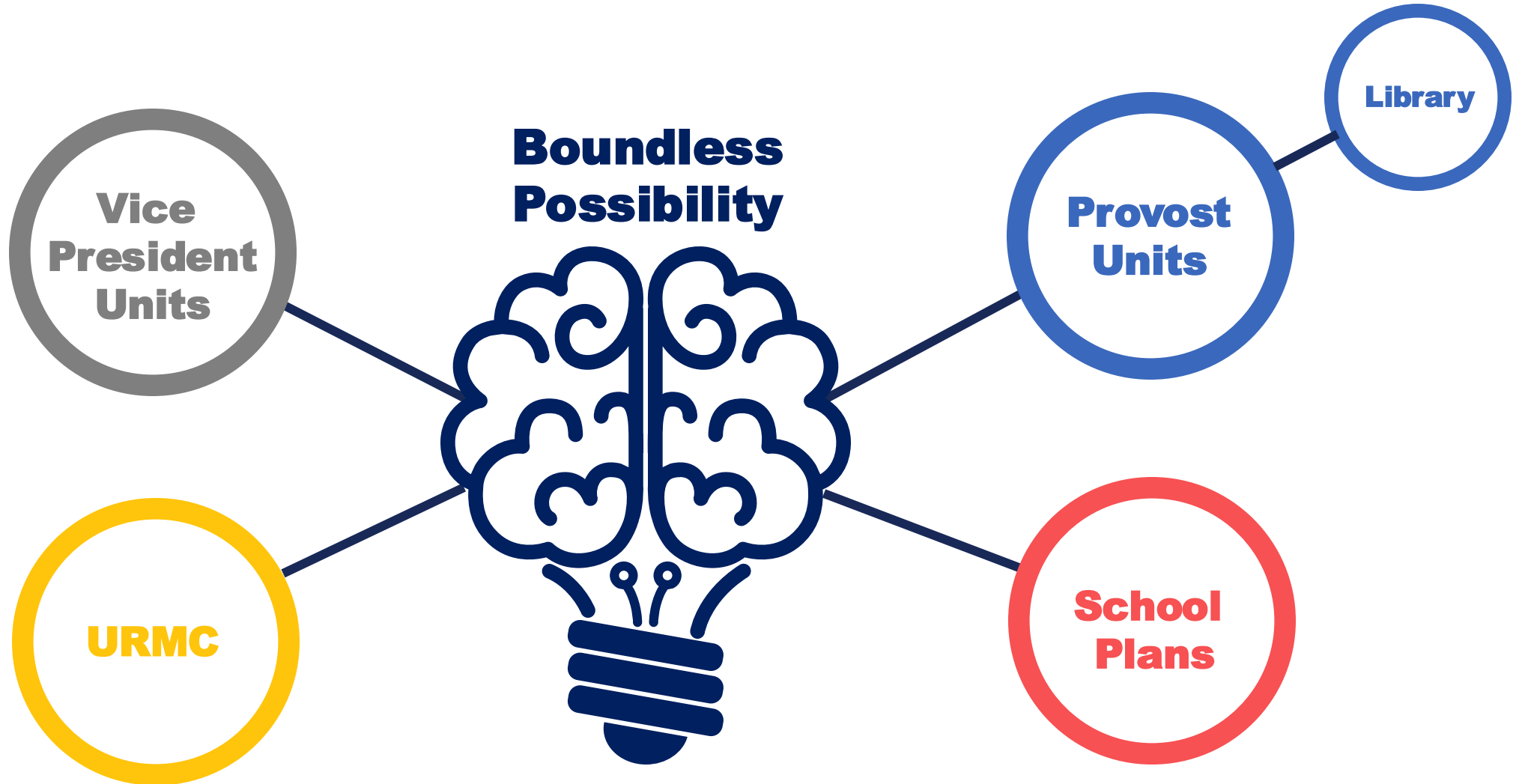
ONE UNIVERSITY **Collaboration | Consideration | Effectiveness + Efficiency**

Coordinating Strategy

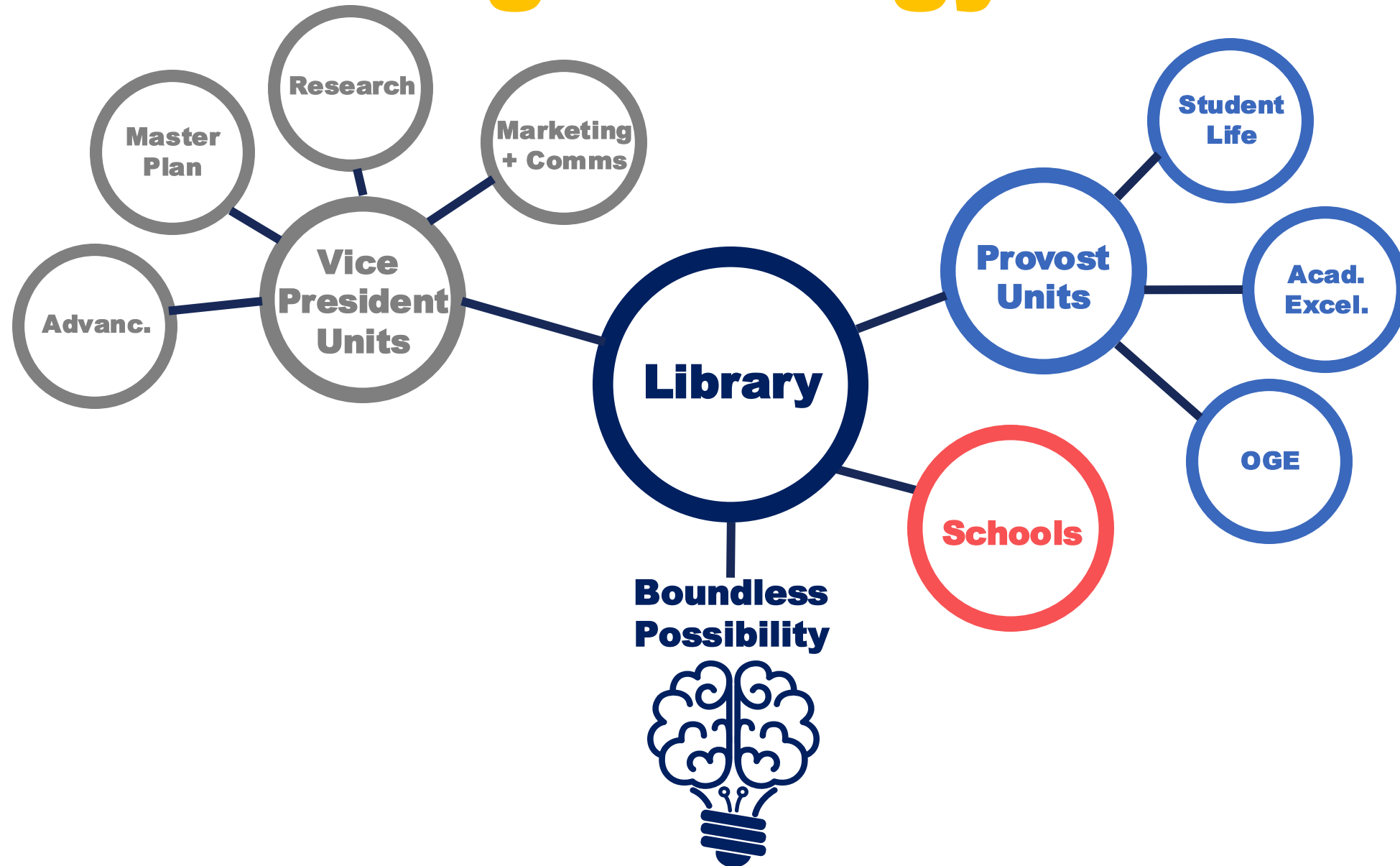
Coordinating across the University of Rochester is an ongoing effort to ensure goal congruence among schools, units, and enterprises



Coordinating Strategy



Coordinating Strategy



Goals



**Research
excellence
and global
reputation**



**Exceptional
undergraduate
and graduate
education**



**Health
care of the
highest
order**



**Faculty
and staff
success**



**Sustainable
growth**

Ongoing Feedback + Input

Presidential Priorities

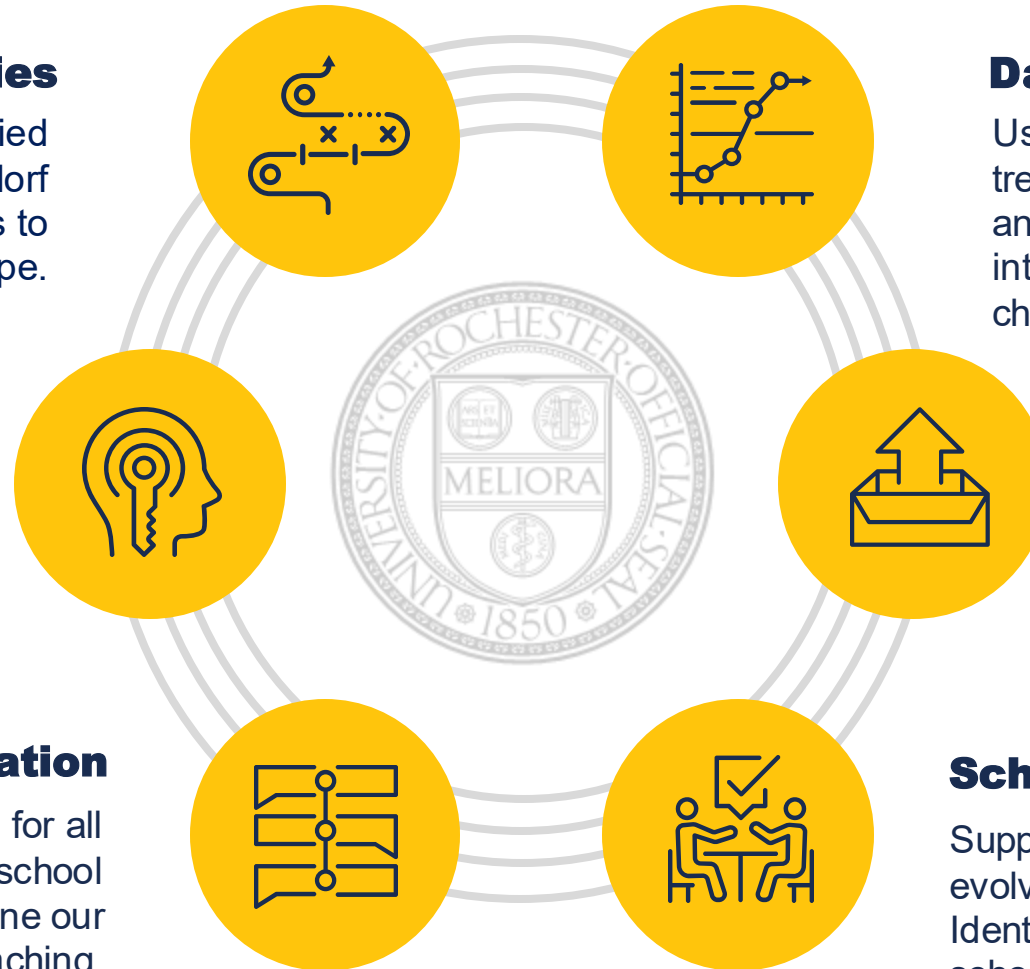
Ideas and concepts identified by President Mangelsdorf as important to our future; Changes to higher ed and health care landscape.

Board of Trustees Input

Board members offer advice, insights, expertise, and consultation as part of their fiduciary and governance responsibilities for University.

Accreditation

The accreditation processes for all academic programs and medical school programs allowed us to examine our academic programs, faculty teaching, and student learning and support.



Data + Benchmarking

Using data analytics, consultant insights, trends and benchmarking against peers and aspirant group to inform decisions; internal working groups evaluating changing landscape and impact.

Work + Focus Groups

Focus groups and ideation sessions that began in 2020–2021 to gather insights and ideas included town halls, Project Imagine, and themed working groups informed the plan. Targeted groups created to look at key topic.

School and Unit Plans + Reports

Supporting schools and units as they develop, evolve, and research strategies and plans. Identify common goals and themes across school and unit plans and reports.

2023-2025 Highlights



**Transdisciplinary
Centers Awardees**



**Master Plan
Stakeholder
Engagement**



**New Buildings +
Property
Acquisitions**



**Research +
Innovation
Grants;
Protections**



**Marketing,
Branding +
Communications
Changes**



**Masters Program
Landscape
Analysis**



**Carnegie
Classification;
Accreditation**



**CPM; UR Stars;
Strategic Faculty
Hiring; myURHR**



**Academic
Excellence +
Division of
Student Life**



**NCI
Designation**



**Fundraising
Records;
Campaign Quiet
Phase**



**Rankings +
Reputation
Work**



BOUNDLESS **POSSIBILITY**

2030 Strategic Plan

Goals: Initiatives on the Horizon



Research excellence and global reputation

Transdisciplinary Centers Launch

Furthering Research and Faculty support



Exceptional undergraduate and graduate education

Dining Changes

Housing Updates

Master's degree enrollment

Academic Excellence coordination



Health care of the highest order

New Vision: becoming the best place to innovate | Work | Learn | Heal



Faculty and staff success

Employee Experience Survey

Benefits Review Survey

Leadership Development



Sustainable growth

Campaign Launch

New Brand Identity launch

Master Plan – stakeholder engagement